

# 2X2 & 2X4

## TEXAS STATEWIDE DISPLAY AD NETWORK



West

North

South

164 NEWSPAPERS  
252,940 CIRCULATION  
**READERSHIP**  
**1,000,000+**

**2X4 - 2 COLUMNS X 4 IN.**

Statewide \$2400

1 Region \$950

**2X2 - 2 COLUMNS X 2 IN.**

Statewide \$1200

1 Region \$500

2 Column Width is 3.39 in.

### North Region (48 Newspapers, 72,443 Circ.)

- |   |  |
|---|--|
| Aledo - The Community News                      | Jefferson Jimblecut                        |
| Athens Daily Review                             | Lindale News & Times                       |
| Atlanta - Cass Co. Citizens Journal-Sun         | Lufkin Daily News                          |
| Azle - The Tri-County Reporter                  | Mabank - The Monitor                       |
| Bowie - The Bowie News                          | Mexia - The Mexia News                     |
| Canton - Van Zandt News                         | Mount Pleasant Tribune                     |
| Canton Herald                                   | Murphy Monitor                             |
| Carthage - The Panola Watchman                  | Nacogdoches - The Daily Sentinel           |
| Cleburne Times-Review                           | New Boston - Bowie County Citizens Tribune |
| Corsicana Daily Sun                             | Palestine Herald Press                     |
| Daingerfield - The Steel Country Bee            | Paris - The Paris News                     |
| Dallas - Texas Jewish Post                      | Pilot Point Post-Signal                    |
| Decatur - Wise County Messenger                 | Pittsburg - The Pittsburg Gazette          |
| Fairfield - Freestone County Recorder-Chronicle | Princeton - The Princeton Herald           |
| Farmersville - The Farmersville Times           | Sachse - The Sachse News                   |
| Ferris - The Ellis County Press                 | San Augustine Tribune                      |
| Gilmer Mirror                                   | Springtown Epigraph                        |
| Gladewater Mirror                               | Sulphur Springs News-Telegram              |
| Granbury - Hood County News                     | Terrell - The Terrell Tribune              |
| Grand Saline Sun                                | Weatherford Democrat                       |
| Greenville - Herald-Banner                      | Whitesboro News-Record                     |
| Hillsboro Reporter                              | Whitewright - The Whitewright Sun          |
| Irving Rambler                                  | Wills Point Chronicle                      |
| Jacksonville Progress                           | Wylie - The Wylie News                     |

### South Region (59 Newspapers, 108,704 Circ.)

- |  |                                     |
|--|-------------------------------------|
| Alvin Sun                                | La Porte - Bay Area Observer        |
| Aranas Pass Progress                     | Liberty - The Vindicator            |
| Bay City - The Bay City Tribune          | Livingston - Polk County Enterprise |
| Baytown Sun                              | Luling Newsboy and Signal           |
| Beeville Bee-Picayune                    | Madisonville Meteor                 |
| Brenham Banner-Press                     | Marlin - The Marlin Democrat        |
| Cameron - The Cameron Herald             | Navasota Examiner                   |
| Cedar Park - Hill Country News Weekender | New Braunfels Herald-Zeitung        |
| Centerville News                         | Orange - The Orange Leader          |
| Clute - The Facts                        | Palacios Beacon                     |
| Columbus - Colorado County Citizen       | Port Arthur - The Port Arthur News  |
| Columbus - The Banner Press Newspaper    | Port Lavaca Wave                    |
| East Bernard Express                     | Portland - The News of San Patricio |
| El Campo - Wharton County Leader-Journal | Refugio County Press                |
| Elgin Courier                            | Rockdale Reporter                   |
| Falfurrias Facts                         | Rockport - The Rockport Pilot       |
| Floresville - Wilson County News         | Rosebud News                        |
| Galveston - The Daily News               | Seguin Gazette                      |
| Gatesville Messenger                     | Shepherd - San Jacinto News-Times   |
| Goliad Advance-Guard                     | Silsbee - The Bee                   |
| Gonzales Inquirer                        | Taylor Press                        |
| Groveton - Trinity County News-Standard  | Texas City - The Post Newspaper     |
| Hearne - Robertson County News           | Thorndale Champion                  |
| Ingleside Index                          | Three Rivers - The Progress         |
| Karnes City - The Karnes Countywide      | Weimar Mercury                      |
| Katy Times                               | Winnie - The Hometown Press         |
| Kingsville Record                        | Winnie - The Seabreeze Beacon       |
| Kyle - Hays Free Press                   | Woodville - Tyler County Booster    |
| La Feria News                            | Yorktown News-Viv                   |
| La Grange - The Fayette County Record    |                                     |

### West Region (57 Newspapers, 71,793 Circ.)

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|--|---|
| Abernathy Advocate                       | Hereford BRAND                                |
| Big Lake Wildcat                         | Hondo Anvil Herald                            |
| Big Spring Herald                        | Idalou Beacon                                 |
| Boerne Star                              | Jacksboro Herald-Gazette                      |
| Booker News                              | Lamesa Press Reporter                         |
| Borger News-Herald                       | Lampasas Dispatch Record                      |
| Brackettville - Kinney County Post       | Munday - Knox County News-Courier             |
| Brady Standard-Herald                    | Odessa American                               |
| Breckenridge American                    | Olney Enterprise                              |
| Brownfield News                          | Ozona Stockman                                |
| Burkburnett Informer Star                | Pampa - The Pampa News                        |
| Burnet Bulletin                          | Perryton Herald                               |
| Burnet Citizens Gazette                  | Post - The Post Dispatch                      |
| Carrizo Springs Javelin                  | Quannah Tribune-Chief                         |
| Clarendon Enterprise                     | Ralls - Crosby County News                    |
| Clyde Journal                            | Rotan - Double Mountain Chronicle             |
| Comfort - The Comfort News               | Seminole Sentinel                             |
| Cross Plains Review                      | Silverton - Caprock Courier                   |
| Crystal City - Zavala County Sentinel    | Slaton - The Slatonite                        |
| Devine - The Devine News                 | Sonora - Devil's River News                   |
| Dublin - The Dublin Citizen              | Spearman - Hansford County Reporter-Statesman |
| Eden Echo                                | Spur - The Texas Spur                         |
| Eldorado Success                         | Stamford - The Stamford Star                  |
| Floydada - Floyd County Hesperian-Beacon | Stanton - Martin County Messenger             |
| Fredericksburg Standard-Radio Post       | Sweetwater Reporter                           |
| Fritch - The Eagle Press                 | Tahoka - Lynn County News                     |
| Goldthwaite Eagle                        | Vernon Daily Record                           |
| Graham - The Graham Leader               | Wheeler - The Wheeler Times                   |
| Hamlin - The Hamlin Herald               |   |

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