



## EXHIBITOR INFORMATION

Texas Press Association Trade Show • June 20-21, 2024

Hilton College Station Conference Center and Hotel  
801 University Drive East, College Station, TX 77840

### TRADE SHOW SCHEDULE

#### Thursday, June 20, 2024

7:00 a.m. – 12:00 p.m. Contractor booth assembly  
12:00 p.m. – 4:30 p.m. Exhibitor move in  
5:30 p.m. – 9:00 p.m. Trade Show open to attendees  
9:00 p.m. – 11:00 p.m. Post-Trade Show hospitality

#### Friday, June 21, 2024

7:30 a.m. Trade Show open to attendees  
11:00 a.m. Trade Show ends  
11:15 a.m. Silent Auction closes  
12:00 – 5:00 p.m. Contractor disassembles booths

### BENEFITS:

- Friendly forum offering opportunities for face-to-face conversations with Texas newspaper leaders
- “Dead time” is minimized because we don’t interrupt our trade show with general sessions
- Lists of pre-registered attendees and their contact information will be provided to you
- Your company name will be printed in convention program, in monthly Texas Press Messenger newspaper and online at [www.texaspress.com](http://www.texaspress.com)
- Your company name and web link to be posted on TPA Buyers Guide for one year following the event
- Each exhibitor will receive a printed badge
- Tickets for functions scheduled after trade show ends may be purchased in advance at member prices

### BOOTH INFORMATION:

- Cost per booth \$500: Includes booth rental, furnishings, and Thursday evening hospitality event
- Booth dimensions: 10 feet wide by 10 feet deep
- Furnishings include back wall drape, side rail drape, 6-foot skirted table, two chairs, one wastebasket, one sign w/ company name attached by contractor at top of booth frame in accordance with fire code. Trade show hall is carpeted
- Electrical, Internet services and booth enhancements are available from Contractor at: [texaspress.com/trade-show-information](http://texaspress.com/trade-show-information)

— Booth assignment awarded in order of receipt of application. Please indicate booth preference and names of individuals representing your company

### TO RESERVE A BOOTH:

- Return completed application form to: Mike Hodges, Texas Press Association, 8800 Business Park Drive, Suite 100, Austin, TX 78759 (or email to [mhodes@texaspress.com](mailto:mhodes@texaspress.com), or fax to 512-477-6759)
- Booth fee may be paid by company check, credit card or through TPA’s online store at: <https://www.texaspress.com/tpa-online-store>

### NOTES:

- Attendees from newspapers across Texas typically include publishers and editors representing 150 to 200 papers ranging in size from small weeklies to dailies
- A silent auction benefiting the 501(c)(3) non-profit Texas Newspaper Foundation runs concurrently with the trade show in the trade show hall. Exhibitors are encouraged to join in bidding
- To donate an item to the silent auction, please contact Mike Hodges ([mhodes@texaspress.com](mailto:mhodes@texaspress.com))

### ACCOMMODATIONS:

Hilton College Station Conference Center and Hotel, 801 University Dr E, College Station, TX 77840. Room rate is \$129 per night. Reservation cutoff date: Monday, June 3, 2024. To make reservations, please visit <https://group.hilton.com/95ipzx> or call 979-693-7500 and ask for “Texas Press Association” room rate, code TPA24.

### AIRPORTS/GROUND TRANSPORTATION:

Houston Intercontinental Airport is 90 miles from College Station. Austin-Bergstrom International Airport is 110 miles from College Station.

### TO CANCEL BOOTH RESERVATION:

Cancellation deadline 5:00 p.m. June 3, 2024, to receive full refund. Contact Mike Hodges: (512) 477-6755 or [mhodes@texaspress.com](mailto:mhodes@texaspress.com)