Advertising Guidelines

Newspapers reserve the right to edit or reject advertising. These guidelines are provided for your convenience.

- No political or legal/public notice ads will be accepted.
- Commercial advertising must indicate that the advertisement was placed by a firm or an individual engaged in a commercial enterprise. This will be done by using the firm name or the word “broker” or “agent” or some suitable term.
- Advertising requesting payment in advance for information will not be accepted.
- Earnings claims must be based on fact. Statements of such claims must be available upon request.
- Statements of gross sales or net earnings are limited to those of the last accounting period.
- Employment advertising must be for a bona fide job offering and must state the nature of the work offered. Sales help wanted advertising must not offer or appear to offer work on a salary basis when compensation is on a commission or bonus basis. When based on commission, no statement or implication of the amount that may be earned is acceptable unless it is a guaranteed wage and is followed by the word “guaranteed.” Sales help wanted ads must state the type of product to be sold.
- Company name that indicates the nature of the product is acceptable.
- Advertising will be rejected if it is known or determined to discriminate based on race, national origin, religion, sex, age, marital status or individual disability except where legal restrictions prevail.
- Acceptance of advertising may be subject to business and/or Better Business Bureau reference checks.
- Adoption ads are accepted when accompanied by a letter from an attorney.
- Texas Press Services, Inc. reserves the right to accept or reject any advertising.
<table>
<thead>
<tr>
<th>Region</th>
<th>Price</th>
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<tbody>
<tr>
<td>North Region</td>
<td>$100</td>
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<tr>
<td>South Region</td>
<td>$100</td>
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<tr>
<td>West Region</td>
<td>$100</td>
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<tr>
<td>Statewide</td>
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<table>
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<tr>
<th>Region</th>
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<tbody>
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<td>North Region</td>
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<td>Statewide</td>
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<td>South Region</td>
<td>$125</td>
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<td>West Region</td>
<td>$125</td>
</tr>
</tbody>
</table>

We accept American Express, VISA, Mastercard and Discover, or make check payable to: Texas Press Service, 305 S Congress Ave., Austin, TX 78704.

**PREPAYMENT REQUIRED**

Want to make a BIG IMPRESSION?

Complete the form on this page including ad copy and payment information and fax to Texas Press Services, Inc. 512-477-6759 or mail to:

Texas Press Services, Inc
Attn: Katie Butler
305 South Congress Avenue
Austin, TX 78704

Your online banner ad will be uploaded to all participating newspapers for the prices indicated to the left.

**PAYMENT:** Ads are payable prior to publication and can be charged to your credit card. Checks and money orders are also accepted.

**DEADLINES:** Ad copy with payment must be received at Texas Press Service by 5 p.m. Wednesday, Central Standard Time, for ads to appear online in the following week.

**TEXAS PRESS SERVICES** guarantees that your ad will be distributed to participating newspapers for publication on a “space-donated” basis. Quarterly audits show 85-90% of participating newspapers publish TexSCAN ads during a given week. If you have any questions, call Katie Butler at (512) 477-6755 or e-mail, kbutler@texaspress.com.

We accept American Express, VISA, Mastercard and Discover, or make check payable to: Texas Press Service, 305 S Congress Ave., Austin, TX 78704.

Amount: $ ___________________ Card No. ___________________ Security Code: _______

Credit Card Billing Address: _______________________________________________________

Expiration Month/Year: _____ / _____ Cardholder’s Signature: _________________________

Name on Card: __________________________ Email for Receipt: __________________________