



### North Region

37 newspapers:

Aledo Community News  
Athens Daily Review  
Atlanta Citizens Journal  
Bowie News  
Bowie County Citizens Tribune  
Burlison Star  
Canton Herald  
Canton, Van Zandt News  
Clifton Record  
Crowley Star  
Daingerfield, Steel Country  
Bee  
Decatur, Wise County  
Messenger  
Ennis Daily News  
Fairfield Recorder  
Farmersville Times  
Glen Rose Reporter  
Granbury, Hood County News  
Jefferson Jimplecute  
Joshua Star  
Kaufman Herald  
Kerens Tribune  
Mabank, The Monitor  
Malakoff News  
Meridian Tribune  
Mexia News  
Murphy Monitor  
Pittsburg Gazette  
Princeton Herald  
Sachse News  
Terrell Tribune  
Timpson, Our Town Times  
Kaufman Herald  
Van Banner  
Whitehouse, Tri County  
Leader  
Whitewright Sun  
Wills Point Chronicle  
Wylie News  
Quinlan-Tawakoni News

### South Region

45 newspapers:

Alvin Sun  
Anahuac, The Progress  
Bay City Tribune  
Beeville Bee-Picayune  
Brenham Banner-Press  
Burlison County Tribune  
Cameron Herald  
Cedar Park, Hill Country News  
Clute, The Facts  
Columbus, The Banner Press  
Copperas Cove, Leader Press  
Crockett, Houston Co Courier  
Cuero Record  
Dripping Springs, News-Dispatch  
Edna, Jackson County Herald-  
Tribune  
El Campo Leader-News  
Elgin Courier  
Floresville, Wilson Co News  
Gatesville Messenger & Star  
Forum  
Gonzales Cannon  
Hearne, Robertson County News  
Jackson Co Herald-Tribune  
Karnes Countywide  
Katy Times  
Kyle / Buda, Hays Free Press  
La Grange Fayette Co Record  
Livingston, Polk Co Enterprise  
Navasota Examiner  
New Braunfels, Herald-Zeitung  
Pharr, Advance News Journal  
Pleasanton Express  
Port Lavaca Wave  
Robstown, Nueces County  
Record-Star  
Rockdale Reporter  
Rockport Pilot  
Rosebud News  
Rosenberg, Fort Bend Herald &  
Texas Coaster

San Benito News  
San Marcos Daily Record  
San Jacinto News-Times  
Silsbee Bee  
Taylor Daily Press  
Uvalde Leader-News  
Wharton Journal-Spectator  
Wimberley View  
Yorktown News-View  
Zapata County News

### West Region

26 newspapers:

Alpine Avalanche  
Big Lake Wildcat  
Boerne Star  
Breckenridge American  
Brownfield News  
Burnet Bulletin  
Cisco Press  
Dalhart Texan  
Dublin Citizen  
Eastland Telegram  
Eldorado Success  
Fort Davis, Jeff Davis Co.  
Mt. Dispatch  
Fredericksburg, Standard-Radio  
Post  
Graham Leader  
Hondo Anvil Herald  
Kerrville Daily Times  
Lamesa Press Reporter  
Lampasas Dispatch Record  
Marble Falls, The Highlander  
Olney Enterprise  
Ozona Stockman  
Pampa News  
Perryton Herald  
Ralls, Crosby County News &  
Chronicle  
Rocksprings, Texas Mohair  
Weekly  
Stamford American



### Advertising Guidelines

*Newspapers reserve the right to edit or reject advertising. These guidelines are provided for your convenience.*

- ▶ No political or legal/public notice ads will be accepted.
- ▶ Commercial advertising must indicate that the advertisement was placed by a firm or an individual engaged in a commercial enterprise.
- ▶ This will be done by using the firm name or the word "broker" or "agent" or some suitable term.
- ▶ Advertising requesting payment in advance for information will not be accepted.
- ▶ Earnings claims must be based on fact. Statements of such claims must be available upon request.
- ▶ Statements of gross sales or net earnings are limited to those of the last accounting period.
- ▶ Employment advertising must be for a bona fide job offering and must state the nature of the work offered. Sales help wanted advertising must not offer or appear to offer work on a salary basis when compensation is on a commission or bonus basis. When based on commission, no statement or implication of the amount that may be earned is acceptable unless it is a guaranteed wage and is followed by the word "guaranteed." Sales help wanted ads must state the type of product to be sold.
- ▶ Company name that indicates the nature of the product is acceptable.
- ▶ Advertising will be rejected if it is known or determined to discriminate based on race, national origin, religion, sex, age, marital status or individual disability except where legal restrictions prevail.
- ▶ Acceptance of advertising may be subject to business and/or Better Business Bureau reference checks.
- ▶ Adoption ads are accepted when accompanied by a letter from an attorney.
- ▶ Texas Press Services, Inc. reserves the right to accept or reject any advertising.

**Top  
Leaderboard**  
728 x 90

Statewide - \$300

- North Region - \$125
- South Region - \$125
- West Region - \$125

**Medium Rectangle**

Statewide - \$250

- North Region - \$100
- South Region - \$100
- West Region - \$100

**Bottom  
Leaderboard**  
728 x 90

Statewide - \$150

- North Region - \$75
- South Region - \$75
- West Region - \$75

**PREPAYMENT REQUIRED**

We accept American Express, VISA, Mastercard and Discover, or make check payable to:  
Texas Press Service, 305 S Congress Ave., Austin, TX 78704.

Amount: \$ \_\_\_\_\_ Card No. \_\_\_\_\_ Security Code: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

Expiration Month/Year: \_\_\_\_/\_\_\_\_ Cardholder's Signature: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Email for Receipt: \_\_\_\_\_

# Want to make a **BIG IMPRESSION?**

**COMPLETE THE FORM** on this page, including ad copy and payment information and fax to Texas Press Services, Inc 512-477-6759 or mail to:

Texas Press Services, Inc  
Attn: Katie Butler  
305 South Congress Avenue  
Austin, TX 78704

**YOUR ONLINE BANNER AD** will be uploaded to all participating newspapers for the prices indicated to the left.

**PAYMENT:** Ads are payable prior to publication and can be charged to your credit card. Checks and money orders are also accepted.

**DEADLINES:** Ad copy with payment must be received at Texas Press Service by 5 p.m. Wednesday, Central Standard Time, for ads to appear online in the following week.

**TEXAS PRESS SERVICES** guarantees that your ad will be distributed to participating newspapers for publication on a "space-donated" basis. Quarterly audits show 85-90% of participating newspapers publish TexSCAN ads during a given week. If you have any questions, call Katie Butler at (512) 477-6755 or e-mail, [kbutler@texaspress.com](mailto:kbutler@texaspress.com).