



STATEWIDE ADVERTISING

Reach Millions of
Texas consumers
with just one phone call!

CALL
1-800-749-4793

AFFORDABLE,
EFFECTIVE & EASY



TEXAS PRESS SERVICE, INC
Division of Texas Press Association
305 SOUTH CONGRESS AVE
AUSTIN, TX 78704
512-477-6755 OR FAX 512-477-3231

We Participate in the Network

North Region: 71 newspapers, 166,328 circ.

Aledo, The Community News
Atlanta Citizens Journal
Azle News
Big Sandy-Hawkins Journal
Bowie News
Chandler, The Chandler &
Brownsboro Statesman
Bullard Banner News
Burleson Star
Canton Herald
Canton, Van Zandt News
China Springs, The Enterprise
Clifton Record
* Corsicana Daily Sun
Crowley Star
Daingerfield Steel Country Bee
Dallas D/FW Texas Jewish Post
Decatur, Wise County Messenger
* DeSoto, Focus Daily News
Fairfield Recorder
Farmersville Times
Ferris, The Ellis County Press
Frankston Citizen
Gilmer Mirror
Gladewater Mirror
Granbury, Hood County News
Grand Saline Sun
Grandview Tribune
Groesbeck Journal
Hemphill, Sabine County Reporter
* Henderson Daily News
Hewitt, Hometown News
Hillsboro Reporter
Honey Grove, Weekly Gazette
Hubbard City News
Jefferson Jimplecute
Joshua Star
Kerens Tribune
* Kilgore News Herald
Lindale News & Times
Linden, Cass County Sun
* Lufkin Daily News
Malakoff News
Mart Messenger
Mexia News
Mineola Monitor
Mount Vernon Optic-Herald
Murphy Monitor
* Nacogdoches Daily Sentinel
New Boston, Bowie County
Citizens Tribune
* Palestine Herald Press
* Paris News
Pittsburg Gazette
Pottsboro Sun

Princeton Herald
Quitman, Wood Co Democrat
Red Oak Record
Sachse News
San Augustine Tribune
Seagoville, Suburbia News
Springtown Epigraph
Teague Chronicle
Timpson, Our Town Times
Trenton Tribune
Van Banner
Waco, Citizen-Courier
Whitehouse, Tri County Leader
Whitewright Sun
Wills Point Chronicle
Wolfe City Mirror
Wylie News
Quinlan-Tawakoni News

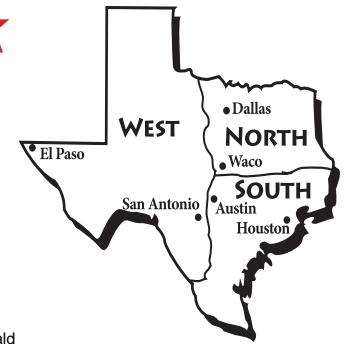
South Region: 85 newspapers, 267,744 circ.

Alvin Sun
Anahuac, The Progress
Aransas Pass Progress
Bartlett, Tribune-Progress
Bay City Tribune
* Baytown Sun
Beeville Bee-Picayune
Bremond Press
* Brenham Banner-Press
Brookshire Times Tribune
Buffalo Press
Buna Beacon
Cameron Herald
Centerville News
Columbus, Colorado Co Citizen
Columbus, Banner Press
Copperas Cove, Leader Press
Corrigan Times
Crockett, Houston Co Courier
Cuero Record
Diboll Free Press
Dripping Springs News Dispatch
Eagle Lake Headlight
East Bernard Express
El Campo Leader-News
Falfurrias Facts
Floresville, Wilson Co News
Franklin Advocate
* Galveston County Daily News
Gatesville Messenger & Star
Forum
Gonzales Inquirer
Gonzales Cannon
Groveton News
Hearne, Robertson County News

Hempstead, Waller Co News Citizen
Highlands Star / Crosby Courier
Ingleside Index
Jewett Messenger
Karnes Countywide
Katy Times
Kingsville Record & Bishop News
Kyle / Buda, Hays Free Press
La Feria News
La Grange Fayette County Record
La Vernia News
Lexington Leader
Liberty Hill Independent
Liberty, The Vicindicator
Livingston, Polk County Enterprise
Madisonville Meteor
Marlin Democrat
Mathis News
McAllen, The Monitor
Mercedes Enterprise
Navasota Examiner
Needville, The Gulf Coast Tribune
* New Braunfels, Herald-Zeitung
Normangee Star
Orange Leader
Palacios Beacon
Pleasanton Express
* Port Arthur News
Port Lavaca Wave
Portland News
Refugio County Press
Robstown, Nueces Co Record-Star
Rockdale Reporter
Rosebud News
Salado Village Voice
San Benito News
* Seagraves Gazette
San Jacinto News-Times
Sinton, San Patricio County News
Taylor Daily Press
Sealy News
Thorndale Champion
Three Rivers Progress
Trinity Standard
Uvalde Leader-News
Wallis News-Review
Weimar Mercury
Wharton Journal-Spectator
Winnie, The Hometown Press
Woodville, Tyler County Booster
New Ulm Enterprise

West Region: 85 newspapers, 184,106 circ.

Alice Echo-News Journal
Alpine Avalanche
Anson, Western Observer



Baird Banner
Ballinger Ledger
Big Lake Wildcat
* Big Spring Herald
Booker News
* Borger News-Herald
Brady Standard-Herald
Breckenridge American
Brownfield News
* Brownwood Bulletin
Burk Burnett Informer Star
Burnet Bulletin
Burnet, Citizens Gazette
Carrizo Springs Javelin
Castroville News Bulletin
Clarendon Enterprise
Claude News
Clyde Journal
The Red River Sun
Quanah Tribune-Chief
Coleman, Chronicle & Democrat-Voice
Colorado City Record
Cross Plains Review
Crystal City, Zavala County Sentinel
Dimmitt, Castro County News
Dublin Citizen
Dumas, Moore County News-Press
Eastland County Today
Eldorado Success
Floydada, Floyd Co Hesperian-Beacon
Fort Davis, Jeff Davis Co. Mt. Dispatch
Fort Stockton Pioneer
Fredericksburg, Standard-Radio Post
Fritch, The Eagle Press
Goldthwaite Eagle
Graford, Lake Country Sun
Graham Leader
Groom / McLean / Lefors News
Hale Center American
Hamlin Herald
Hereford Brand
Hondo Anvil Herald
Idalou Beacon
Jacksboro Gazette-News
Jacksboro, Jack County Herald
Kerrville Daily Times
Lamesa Press Reporter
Lampasas Dispatch Record
Llano County Journal
Lytle, Leader News
Lytle, Medina Valley Times

Marble Falls, The Highlander
Menard News and Messenger
Merkel Mail
Miles Messenger
Munday, Knox County News-Courier
* Odessa American
Olney Enterprise
Olton Enterprise
Ozona Stockman
Paint Rock Concho Herald
Pecos Enterprise
Perryton Herald
* Plainview Daily Herald
Post Dispatch
Quanah Tribune-Chief
Quitaque, Valley Tribune
Ralls, Crosby County News
Rowena Press
Seminole Sentinel
Shamrock, County Star-News
* Snyder Daily News
Sonora, Devil's River News
Spearman, Hansford County
Reporter-Statesman
Stamford American
Stamford Star
Stanton, Martin County Messenger
* Stephenville Empire Tribune
* Sweetwater Reporter
* Pampa News
* Vernon Daily Record
Wheeler Times
Winters Enterprise

(* Indicates dailies)

Advertising Guidelines

Newspapers reserve the right to edit or reject advertising. These guidelines are provided for your convenience.

- ▶ No political or legal/public notice ads will be accepted
- ▶ Commercial advertising must indicate the advertisement was placed by a firm or an individual engaged in a commercial enterprise. This will be done by using the firm name or the word "broker" or "agent" or some suitable term.

- ▶ Advertising requesting payment in advance for information will not be accepted.
- ▶ Earnings claims must be based on fact. Statements of such claims must be available upon request.
- ▶ Employment advertising must be for a bona fide job offering and must state the nature of the work offered. Sales "help wanted" advertising must not offer or appear to offer work on a salary basis when compensation is on a commission or bonus basis.

When based on commission, no statement or implication of the amount that may be earned is acceptable unless it is a guaranteed wage and is followed by the word "guaranteed." Sales "help wanted" ads must state the type of product to be sold. A company name that indicates the nature of the product is acceptable.

- ▶ Advertising will be rejected if it is known or determined to discriminate based on race, national origin, religion, sex, age, marital status or indi-

vidual disability except where legal restrictions prevail.

- ▶ Acceptance of advertising may be subject to business and/or Better Business Bureau reference checks.
- ▶ Adoption ads are accepted when accompanied by a letter from an attorney.
- ▶ Texas Press Service reserves the right to accept or reject any advertising.

*It's Easy,
Affordable, Effective!
Here's how...*

COMPLETE THE FORM on this page and fax it to Texas Press Service, 512-477-6759 or contact your local newspaper.

YOUR STATEWIDE ADVERTISEMENT will be sent to all participating newspapers for publication during the week you specify. The cost for a 2x2 Statewide ad is \$1,200 (over 2 million readers) or you can order regional placement (north, south or west) for only \$500 per region.

The cost for a 2x4 Statewide ad is \$2,400 (over 2 million readers); or you can order regional placement (north, south or west) for only \$950 per region.

ALL ADS ARE PAYABLE prior to publication and may be charged to your credit card.

AD COPY WITH PAYMENT must be received at Texas Press Service by 5 p.m. Monday for ads to appear in the following week's ad placement.

PLEASE E-MAIL AD COPY in PDF format to kbutler@texaspress.com, TPS will typeset your artwork for a \$50 charge.

TEXAS PRESS SERVICE guarantees your ad will be distributed to all participating newspapers for publication on a "space-donated" basis. Audits show 85 to 90% of participating newspapers publish TEXAS DISPLAY ads during any given week. If you have any questions, call Katie Butler at (512) 477-6755 or e-mail, kbutler@texaspress.com.

Display Order Form

Name _____ Company _____

Street Address _____

City _____ State _____ Zip Code _____

Telephone _____ Fax _____

Placing Newspaper (if applicable) _____

Newspaper Contact _____

WEEK(S) AD IS TO RUN _____

SELECT REGION(S) AD IS TO RUN (see reverse of this sheet for description of regions):

IMPORTANT: Ad copy, with payment, must be received by 5 p.m. Monday to be published the following week.

Texas 2x2's Rates and Dimensions	Texas 2x4's Rates and Dimensions
<input type="checkbox"/> Statewide (\$1200) <input type="checkbox"/> North Region (\$500) <input type="checkbox"/> South Region (\$500) <input type="checkbox"/> West Region (\$500) Depth: 2 inches Width: 3.39 inches	<input type="checkbox"/> Statewide (\$2400) <input type="checkbox"/> North Region (\$950) <input type="checkbox"/> South Region (\$950) <input type="checkbox"/> West Region (\$950) Depth: 4 inches Width: 3.39 inches

PREPAYMENT REQUIRED

We accept American Express, VISA, Mastercard and Discover, or make check payable to:
Texas Press Service, 305 S Congress Ave., Austin, TX 78704.

Amount: \$ _____ Card No. _____ Security Code: _____

Credit Card Billing Address: _____

Expiration Month/Year: ____/____ Cardholder's Signature: _____

Name on Card: _____ Email for Receipt: _____