

Texas Press Association 140th Convention & Trade Show
Jan. 16-18, 2020 Moody Gardens Hotel, Convention Center & Spa

Thursday, Jan. 16, 2020

10 a.m. Texas Press registration desk open
Noon - 4 p.m. Exhibitors set up booths in Trade Show hall
1:30 p.m. Legislative Advisory Committee meets
3 p.m. Regional press association meetings
3 p.m. Meeting: Daily Newspaper Association
4 p.m. TPA Board of Directors meets
5:30 - 9 p.m. Trade Show Opening Reception, sponsored by eType Services
7 p.m. Dinner for Officers & Past Presidents
9 - 11 p.m. Hospitality Event

Friday, Jan. 17, 2020

7:30 a.m. Breakfast served
7:30 - 11:30 a.m. Trade Show, sponsored by eType Services
7:30 - 11:45 a.m. Silent Auction benefiting Texas Newspaper Foundation
12:15 p.m. Luncheon with speaker: Yvonne Mintz, publisher, The Facts, Clute; Mr/Ms X
Presentation; Sponsored by Branson / Lakes Area Convention & Visitors Bureau

GENERAL SESSIONS

1:45 p.m. Program 1: Laurie Ezzell-Brown, The Canadian Record: "The Fight I Fight and Fight and Fight"
2:15 p.m. Program 2: Brandi Chionsini & Scott Coleman, Revenue Generating Ideas
3:15 p.m. Program 3: Brad Hill, Interlink, Postal Issues
4 p.m. Legislative Session Review, TPA Legislative Advisory Committee Chair Bill Patterson, Denton Record-Chronicle; and TPA Executive Vice President Donnis Baggett
6:30 p.m. Texas Newspaper Foundation Hall of Fame Dinner and Induction Ceremony; Speaker: Justice Ken Wise, Fourteenth Court of Appeals, Houston
9 p.m. Hospitality Event sponsored by The Galveston County Daily News

Saturday, Jan. 18, 2020

7:30 a.m. Pastries and coffee, sponsored by SWEPCO

GENERAL SESSIONS

8 a.m. Program 1: Committee of the Whole; Nominations, Votes, Reports, In Memoriam
8:30 a.m. Program 2: Jim Moser, Moser Community Media, "How I Assess Newspapers for Financial Viability"
9 a.m. Program 3: Leonard Woolsey, The Galveston County Daily News, and Pat Canty, Odessa American, "Ideas for Dollars"
10 a.m. General Session ends
10:30 a.m. Closing Brunch, Sponsored by CenturyLink

- Frank Mayborn Award for Community Leadership will be presented
- Texas Better Newspaper Contest Awards
- The Passing of The Gavel

12 p.m. Adjourn