

# Exhibitor Information — 2020 Texas Press Trade Show

Moody Garden Hotel, Spa & Convention Center, 7 Hope Boulevard, Galveston, TX 77554  
Trade Show Hall: Moody Gardens Convention Center, Expo A1/A2

## SCHEDULE

### Thursday, January 16, 2020

- 7:00 a.m. – 12:00 p.m. Contractor assembles booths
- 12:00 p.m. – 4:30 p.m. Exhibitors move in
- 5:30 – 9:00 p.m. Opening reception in trade show hall (Expo A1/A2)
- 9:00 – 11:00 p.m. After-reception hospitality event in Viewfinders, 9th Floor, elevators in hotel lobby

### Friday, January 17, 2020

- 7:30 a.m. Trade show opens
- 7:30 a.m. Breakfast served in trade show hall
- 11:30 a.m. Trade Show ends
- 11:45 a.m. Silent Auction closes
- 12:00 – 5:00 p.m. Contractor disassembles booths

## BENEFITS

- Friendly forum offering opportunities for personal contact with Texas newspaper publishers and editors
- “Dead time” is minimized because we don’t interrupt our trade show with breakout sessions
- Lists of pre-registered attendees and their contact information will be provided to you
- Your company name will be printed in conference program, in Texas Press Messenger tabloid newspaper and online at [www.texaspress.com](http://www.texaspress.com)
- Your company name and web link will be posted on 2020 Buyers Guide page after the event at: <http://texaspress.com/index.php/otherservices/buyersguide>
- Each exhibitor will receive a printed badge
- Tickets for meals scheduled after trade show may be purchased in advance

## BOOTH INFORMATION

- Cost per booth \$500: Includes booth rental fee and basic booth furnishings, plus Thursday 5:30 – 9:00 p.m. opening reception, Friday breakfast in trade show hall
- Booth dimensions: 10 feet wide by 10 feet deep
- Trade show hall is carpeted
- Furnishings included with your booth: 8’ back wall drape, 3’ side rail drape, 6’ skirted table, two chairs, one wastebasket, one sign (7” by 44”) printed with company name, to be attached by contractor at top of booth frame in accordance with fire code
- Booth enhancements not included in booth package are available from exhibition contractor

- Booth assignment will be awarded in order exhibitor registration is received
- On exhibitor application, indicate booth preference by booth number and list name and title of each person representing your company in trade show

## TO RESERVE A BOOTH

- Return completed application form to: Stephanie Hearne, Texas Press Association, 8800 Business Park Drive, Suite 100, Austin, TX 78759 ([shearne@texaspress.com](mailto:shearne@texaspress.com))
- Booth fee may be paid by company check, credit card or instantly online at: <http://texaspress.com/index.php/otherservices/tradeshows>
- Electrical and Internet services are NOT included in booth registration fee; find service order forms posted at the electrical order link, above the trade show image at [www.texaspress.com/convention-and-trade-show](http://www.texaspress.com/convention-and-trade-show)

## NOTES

- Exhibitors meet attendees from newspapers across Texas: typical turnout includes publishers, editors and ad directors representing more than 100 newspapers ranging in size from small weeklies to dailies
- A silent auction benefiting the 501(c)(3) non-profit Texas Newspaper Foundation runs concurrently with the trade show in the trade show hall
- To donate an item to the silent auction, please contact Mike Hodges ([mhodes@texaspress.com](mailto:mhodes@texaspress.com)); include description of each item and approximate value

## ACCOMMODATIONS

Room rate is \$129 per night. Room reservation cutoff date: Jan. 7, 2020; call (409) 741-8484 and mention “Texas Press Association” room rate  
Room check in: 4 p.m. / check out: 12 p.m.

## GROUND TRANSPORTATION

Hotel does not provide airport shuttle service; hotel refers guests to Airport Transportation & All Occasion Limousine Service, Phone: (832) 891-9690 — or — <http://txairportcar.com/rates-reservations/>

## TO CANCEL BOOTH RESERVATION

Cancel by 5:00 p.m. CST Friday, Jan. 3, 2020, to receive full refund. Contact Ed Sterling: (512) 477-6755 or [edsterling@texaspress.com](mailto:edsterling@texaspress.com)