

# **Texas Press 2018 Midwinter Conference & Trade Show**

## **Thursday, January 18**

8:00 a.m. (Expo Hall B) Freeman Company begins assembly  
10:00 a.m. (Expo Registration Desk) Texas Press registration desk open  
12:00 p.m. (Expo Hall B) Exhibitors' move-in time begins  
1:30 p.m. (Ivy 1) Meeting: Legislative Advisory Committee  
3:00 p.m. (Ivy 1) Meeting: Texas Gulf Coast Press Association  
3:00 p.m. (Ivy 2) Meeting: Daily Newspaper Association  
4:00 p.m. (Expo Hall B) Exhibitors' move-in time ends  
4:30 p.m. (Vine Room) Meeting: Board of Directors  
6:30 p.m. (Expo Hall B) Trade Show Opening Reception begins (eType Services, sponsor)  
8:00 p.m. (Viewfinders Terrace) Dinner for Officers & Past Presidents  
8:30 p.m. (Expo Hall B) Trade Show Opening Reception ends  
8:30 p.m. (Expo Hall B) Overnight security guard enters trade show hall  
9:00 p.m. (Floral Hall A) Hospitality Event (Shweiki Media, sponsor)

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## **Friday, January 19**

7:00 a.m. (Expo Registration Desk) Texas Press registration desk opens  
7:30 a.m. (Expo Hall B) Overnight security guard stands down  
7:30 a.m. (Expo Hall B) Trade Show opens  
8:00 a.m. (Expo Hall B) Complimentary breakfast served  
11:30 a.m. (Expo Hall B) Trade Show ends  
11:45 a.m. (Expo Hall B) Texas Newspaper Foundation Silent Auction ends  
12:15 p.m. (Expo A Section 3) Luncheon (Explore Branson, sponsor) with speaker Mike Blinder, president and founder of The Blinder Group, "It's Time for Us to Get Our SWAGGER Back"  
1:45 p.m. (Expo A Sections 1 & 2) General Session  
1:45 p.m. 1st Program: Bill Patterson, publisher, Denton Record-Chronicle, and chairman of the Texas Legislative Advisory Committee, "Legislative Outlook"  
2:00 p.m. 2nd Program: Eric Buskirk, publisher/owner The (Hemet, California) Valley Chronicle and Verican Inc.: "Converging Television, Digital and Print"  
3:30 p.m. 3rd Program: "Oh, I Get By With a Little Help From My Friends": Hurricane Harvey: Events, actions, recovery stories  
4:30 p.m. General Session ends  
5:00 p.m. (Floral Hall A) Hospitality Event (Jackson Walker LLP, sponsor)  
6:30 p.m. (Moody I) Texas Newspaper Foundation Hall of Fame Dinner and Induction Ceremony, speaker Al Cross, Institute for Rural Journalism & Community Issues, Lexington, Kentucky: "The Future of Community Journalism"  
9:00 p.m. (Floral Hall A) President's Hospitality Event (Sponsored by Southern Newspapers Inc.)  
11:30 p.m. (Floral Hall A) President's Hospitality Event ends

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## **Saturday, January 20**

7:00 a.m. (Expo Registration Desk) Texas Press registration desk opens  
7:30 a.m. (Expo A Sections 1 & 2) Pastries and coffee

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8:00 a.m. (Expo A Sections 1 & 2) General Session begins

8:00 a.m. 1st Program: Eric Buskirk "Get More Bang for Your USPS Dollar"

9:00 a.m. 2nd Program: Co-presenters Laurie Ezzell Brown, The Canadian Record, and Mary Judson, The (Port Aransas) South Jetty, of discussion, "Come Hell or High Water"

10:00 a.m. General Session ends

10:00 a.m. Good time to check out of hotel (checkout time 11:00 a.m.)

10:30 a.m. (Floral Hall A) Closing Brunch (CenturyLink, sponsor) with speaker, Hurricane Recovery Commissioner and Texas A&M University System Chancellor John Sharp

12:00 p.m. Adjourn