

# Exhibitor Information

## Texas Press 2018 Trade Show

**SITE:** Moody Gardens Hotel, Spa & Convention Center, 7 Hope Boulevard, Galveston, TX 77554  
moodygardenshotel.com

**WHO ATTENDS:** Owners, publishers, managers, editors and advertising directors from across Texas

**TURNOUT:** 200+ people from newspapers with print circulation less than 1,000 to print circulation greater than 30,000

**ACCOMMODATIONS:** Texas Press guest room rate at Moody Gardens: \$124 per night

Room reservations cutoff: Jan. 3, 2018

Call (888) 388-8484 to request "Texas Press" rate

Room check-in time 4 p.m.

Room check-out time 12 p.m.

**GROUND TRANSPORTATION:** Supershuttle.com or taxi; hotel does not provide shuttle service to or from IAH (Bush) or HOU (Hobby) airports

**TO RESERVE A BOOTH:** Complete and sign application and return to Stephanie Hearne, Texas Press, 8800 Business Park Drive #100, Austin, TX 78759, or fax to Stephanie at 512-477-6759.

Booth fee may be paid by company check, credit card or online using secure "pay instantly" link at: <https://store.texaspress.com/>

WiFi is complimentary but electrical and Internet connections are not included in booth registration fee. Service order forms are posted at

[www.texaspress.com/midwinter-conference](http://www.texaspress.com/midwinter-conference)

### **SCHEDULE:**

Thursday, January 18, 2018

8 a.m. – Noon Freeman Company assembles booths

Noon – 4:30 p.m. Exhibitors move in Expo Hall B

6:30 – 8:30 p.m. Opening reception in Expo Hall B

8:30 – 10 p.m. After-reception hospitality room

Friday, January 19, 2018

7:30 a.m. Trade show opens

7:30 – 9 a.m. Complimentary breakfast in Expo Hall B

11:30 a.m. Trade Show ends

11:45 a.m. Door Prize drawing / Silent Auction ends

1 p.m. to 5 p.m. Contractor disassembles booths

### **BOOTH INFORMATION:**

◆ Cost per booth \$375 includes booth rental fee, basic booth furnishings, plus Thursday 6:30 – 8:30 p.m. opening reception in Expo Hall B, post-reception hospitality and Friday Jan. 19 complimentary breakfast in Expo Hall B

◆ Booth dimensions: 10 feet wide by 10 feet deep

◆ Expo Hall B is carpeted

◆ Furnishings included in your registration fee: back wall drape, side rail drape, 6-foot skirted table, two

chairs, one wastebasket, one 7 inches x 44 inches wide sign printed with company name and displayed by Freeman Company at top of booth frame in accordance with Galveston fire code

◆ Booth enhancements not included in basic booth package are available from Freeman Company, phone (713) 770-6721

◆ Booth assignment will be awarded in order registrations are received

◆ On exhibitor application, indicate booth preferences in space provided and list name and title of each person who will represent your company in show

### **EXHIBITOR BENEFITS:**

◆ Friendly forum with ample opportunities for personal contact with attendees

◆ "Dead time" is minimized because we don't interrupt our trade show with breakout sessions

◆ Lists of pre-registered attendees and their contact information will be provided

◆ Exhibitor company name will be printed in the conference program, in the Texas Press Messenger tabloid newspaper and on [www.texaspress.com](http://www.texaspress.com)

◆ Company name and URL will be posted to the Texas Press online Buyers Guide

◆ Exhibitors receive printed badge and are invited to attend general session activities after trade show ends

◆ Meals scheduled after trade ends may be purchased in advance

### **NOTES:**

(1) A Silent Auction benefiting the 501(c)(3) nonprofit Texas Newspaper Foundation runs concurrently with Trade Show in Expo Hall B. See Silent Auction tables on trade show diagram

(2) To donate an item to the Silent Auction, email [mhodes@texaspress.com](mailto:mhodes@texaspress.com) and include description of item and approximate value

### **TO CANCEL YOUR BOOTH:**

Requests for cancellation of booth reservation must be received by 5 p.m. Friday, Jan. 5, 2018, to receive full refund. To cancel, contact Ed Sterling

[edsterling@texaspress.com](mailto:edsterling@texaspress.com) or phone (512) 477-6755