

**TEXAS PRESS ASSOCIATION
2019 CONVENTION & TRADE SHOW
Jan. 24-26, 2019
Embassy Suites by Hilton Denton Convention Center**

THURSDAY, Jan. 24

- 10 a.m. TPA registration desk opens
- 1:30 p.m. Meeting: Texas Daily Newspaper Association
- 3 p.m. Meeting: TPA Legislative Advisory Committee
- 4:30 p.m. Meeting: Texas Press Board of Directors
- 5:30 - 9:30 p.m. Trade Show Opens (sponsor: eType Services)
- 7 p.m. Dinner for Officers & Past Presidents
- 8:30 - 11 p.m. Hospitality Event (sponsor: Interactive News)

FRIDAY, January 25

- 7 a.m. TPA registration desk opens
- 7:30 a.m. Trade Show opens
- 11:30 a.m. Trade Show ends
- 11:45 a.m. Texas Newspaper Foundation Silent Auction ends
- 12:15 p.m. Luncheon with speaker Ken Paulson, First Amendment Institute, presenting: Revolution, Rights & Rock 'n' Roll (sponsor: Branson CVB)
Friday afternoon programs sponsored by SWEPCO
- 2 p.m. Legislative Update with Bill Patterson, Denton Record-Chronicle, and chair, TPA Legislative Advisory Committee
- 2:30 p.m. Going Viral with Michelle Banse Stokes, Colorado County Citizen, Columbus; Jennifer Gray Richardson and Casey Stinnett, The Vindicator, Liberty
- 3 p.m. Partnering & Sharing Content with Lou Antonelli, The Clarksville Times
- 3:30 p.m. Using Facebook with Priscilla Loebenberg, Texas Press Association
- 4 p.m. Rate Card Redesign with Thad Swiderski, eType Services
- 6 p.m. TNF Hall of Fame Dinner with presentation Paper Cuts by Lincoln Millstein, Hearst Newspapers (sponsor: TNF)
- 9 - 11 p.m. Hospitality event (hosted by TCU)

SATURDAY, Jan. 26

- Morning programs sponsored by Jackson Walker LLP*
- 8 a.m. Paths to New Revenue with Jake Mienk, Palestine Herald Press, and Lange Svehlak, Athens Review
- 8:30 a.m. Data to Drive Dollars with Sammy Papert of Wormhole L.L.C.
- 9:30 a.m. Support for Building Your Digital Newspaper Archive with Dr. Ana Krahmer, UNT Digital Newspaper Program
- 10:30 a.m. Closing Brunch with speakers: Reflections & Projections with Bob Schieffer, CBS News & Roy Eaton, Wise County Messenger (sponsor: CenturyLink)
- 12 p.m. Adjourn / "Drive Friendly"