

**Texas Press Association
2019 Convention & Trade Show
Jan. 24 - 26, 2019
Embassy Suites by Hilton Denton Convention Center**

Tentative Agenda:

THURSDAY, Jan. 24, 2019

- 10 a.m. Texas Press registration desk open
- 1:30 p.m. Meeting: Legislative Advisory Committee
- 3 p.m. Meeting: Texas Gulf Coast Press Association
- 3 p.m. Meeting: Daily Newspaper Association
- 4:30 p.m. Meeting: Texas Press Board of Directors
- 5:30 - 9:30 p.m. Trade Show Opening Reception begins, sponsored by eType Services
- 8 p.m. Dinner for Officers & Past Presidents
- 9 - 11:30 p.m. Hospitality Event, sponsored by Interactive News

FRIDAY, Jan. 25

- 7 a.m. Texas Press registration desk opens
- 7:30 a.m. Trade Show opens with Silent Auction benefiting the Texas Newspaper Foundation
- 7:30 a.m. Embassy Suites complimentary breakfast served in hotel dining room
- 11:30 a.m. Trade Show ends
- 11:45 a.m. Texas Newspaper Foundation Silent Auction ends
- 12:15 p.m. Luncheon with speaker: Ken Paulson, First Amendment Institute, Revolution, Rights & Rock 'n' Roll
- Afternoon presentations/discussions:*
- 2 p.m. Legislative Update with Bill Patterson & Donnis Baggett
- 2:30 p.m. Michelle Banse Stokes, Colorado County Citizen, and Jennifer Gray Richardson and Casey Stinnett, Liberty Vindicator, Going Viral
- 3 p.m. Lou Antonelli, The Clarksville Times, Partnering & Sharing Content
- 3:30 p.m. Priscilla Loebenberg concerning Using Facebook
- 4 p.m. Thad Swiderski, eType Services, concerning Redesigning Rate Cards
- 4:30 p.m. Hospitality event sponsored by Jackson Walker LLP
- 6 p.m. TNF Hall of Fame Dinner with speaker: Lincoln Millstein, Hearst Newspapers, Paper Cuts
- 9 p.m. Hospitality event

SATURDAY, Jan. 26

- Morning presentations/discussions:*
- 8 a.m. Jake Mienk, Palestine Herald Press, and Lange Svehlak, Athens Review, Paths to New Revenue
- 8:30 a.m. Sammy Papert, Key Findings From Latest Pulse Research Survey
- 9:30 a.m. Dr. Ana Krahmer, UNT Digital Newspaper Program: How to Get Help to Have Your Newspaper Digitally Archived
- 10:30 a.m. Closing Brunch with speakers: Bob Schieffer, CBS News, & Roy Eaton, Wise County Messenger, Reflections & Projections
- 12 p.m. Adjourn / "Drive Friendly"